**Teton County Integrated Solid Waste and Recycling**
**Community Partnership 2025**

**"Notes of Love to the Planet" with People Spread Love**
Amount funded: $1,000

1. PROGRESS AND/OR RESULTS

a. Describe progress made toward deliverables outlined in your request.

*Our "Notes of Love to the Planet" campaign was a successful initiative both on Earth Day and throughout the year. It was a natural messaging for People Spread Love (PSL) to share and encourage writing notes of love with recycled and reused materials. We've made good progress in leading with sustainability messaging through our Sustainability Promise and our Pledge form to encourage others to do the same.*

b. Summarize key results.

*The key results were as follows:*

1. *Promotion of Sustainable Volunteer practices: We shared practical guidance on sustainable ways to participate in PSL volunteerism. These resources increased awareness and equipped volunteers with possibilities.*
2. *Community Commitment Through Sustainability Pledges: We asked volunteers to "Pledge" to indicate their commitment to sustainable action, fostering a sense of personal responsibility, and reinforcing a long-term behavioral shift the grant aims to promote.*
3. *Strengthened Culture of Sustainability within Volunteer programs: Participants reported feeling more informed, more empowered, and more motivated to make environmentally conscious choices when participating with PSL volunteerism.*

c. Specific impacts.

*We collected 78 pledges since Earth Day to commit to sustainable action through their volunteerism. These volunteers received our PSL Starter Kits, including a digital kit with videos, printables, and additional ideas on how to practice volunteerism sustainably.*

2. SUCCESSES AND CHALLENGES

a. Describe any significant successes, challenges and lessons learned of this project.

*A lesson learned is to be more consistent in delivery of sustainable ideas and resources throughout the year whether it be through emails, at the Love Dropbox locations, and in our annual Starter Kit program. A success of the Pledge also indicates outside of the volunteerism itself, the majority is committed to carpooling or biking to in-person events. Since this is our first deliberate messaging around sustainability we realize the possibilities of continuing this effort can only help motivate and inspire changed behavior to help benefit the planet positively and continue our compassionate outreach efforts through acts of kindness.*

b. Describe unexpected outcomes and anecdotes.

*N/A*

3. NEXT STEPS

a. Will you be making any programmatic changes that resulted from this project?

*Yes, this sustainability message comes natural to our mission and it would not be a difficult shift in our purchasing and efforts to share DIY craft ideas that encourages volunteers to use what they have around the home.*

b. Do you intend to continue this project or envision any outgrowths from it? How will those efforts be funded?

*Yes, we have every intention to expand on this effort and link arms with local partners and artists. We can fold these efforts in other ongoing projects like the Starter Kit, Love Dropbox locations, and in-classroom programming. Funding is still uncertain but we are eager to look at grant opportunities in the region.*

c. As a result of this project, will you be producing a report, article, thesis, or other presentation of data or project accomplishments?

*Since this campaign was just scratching the surface of what we can offer our community, we will not have a presentation to share at this time. With this opportunity, a continued curiosity to increase awareness through our programs to see the localized efforts take effect in Teton County.*

4. ADDITIONAL INFORMATION

a. Describe any project details requiring additional explanation.

b. Provide photos, images, figures, charts, maps, or additional material to support the project's findings.

*Landing page: https://peoplespreadlove.com/promise (chart found on this page with data collection)*

*Pledge form: https://peoplespreadlove.com/2025/04/22/psl-sustainability-promise/#takethepledge*

*Starter Kit - Digital kit: https://peoplespreadlove.com/welcome-to-the-psl-starter-kit/*

c. May we use your provided photos, images, etc., in public communications as we report on successes from the Community Partnerships Program?

*Absolutely. Please do.*

5. FINANCIAL REPORT

a. Please provide a final project budget including any direct and in-kind match.

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| *Zero Waste Grant* | *$1,000* |
| *General donations* | *500* |
| *Old Bill's* | *350* |
| *In-kind donations* | *150* |
| | *= $2,000* |